

Pop-Facts: Demographic Snapshot Report

Radius 1: INDIO BLVD AT JEFFERSON ST, INDIO, CA 92201, aggregate

Radius 2: INDIO BLVD AT JEFFERSON ST, INDIO, CA 92201, aggregate

Radius 3: INDIO BLVD AT JEFFERSON ST, INDIO, CA 92201, aggregate

| Description | 0.00 - 1.00 miles <i>Radius 1</i> | | 0.00 - 3.00 miles <i>Radius 2</i> | | 0.00 - 5.00 miles <i>Radius 3</i> | |
|---|--------------------------------------|-------|--------------------------------------|-------|--------------------------------------|-------|
| | % | % | % | % | % | % |
| Population | | | | | | |
| 2012 Projection | 5,444 | | 107,841 | | 174,601 | |
| 2007 Estimate | 4,270 | | 86,713 | | 140,386 | |
| 2000 Census | 2,476 | | 54,917 | | 88,992 | |
| 1990 Census | 1,445 | | 33,396 | | 57,529 | |
| Growth 2007-2012 | 27.49% | | 24.37% | | 24.37% | |
| Growth 2000-2007 | 72.46% | | 57.90% | | 57.75% | |
| Growth 1990-2000 | 71.35% | | 64.44% | | 54.69% | |
| 2007 Est. Population by Single Race Classification | | | | | | |
| | 4,270 | | 86,713 | | 140,386 | |
| White Alone | 3,094 | 72.46 | 51,915 | 59.87 | 87,953 | 62.65 |
| Black or African American Alone | 79 | 1.85 | 1,593 | 1.84 | 2,378 | 1.69 |
| American Indian and Alaska Native Alone | 26 | 0.61 | 695 | 0.80 | 1,091 | 0.78 |
| Asian Alone | 137 | 3.21 | 2,279 | 2.63 | 3,331 | 2.37 |
| Native Hawaiian and Other Pacific Islander Alone | 2 | 0.05 | 77 | 0.09 | 132 | 0.09 |
| Some Other Race Alone | 773 | 18.10 | 26,840 | 30.95 | 40,420 | 28.79 |
| Two or More Races | 158 | 3.70 | 3,313 | 3.82 | 5,081 | 3.62 |
| 2007 Est. Population Hispanic or Latino by Origin* | | | | | | |
| | 4,270 | | 86,713 | | 140,386 | |
| Not Hispanic or Latino | 2,689 | 62.97 | 38,438 | 44.33 | 64,459 | 45.92 |
| Hispanic or Latino: | 1,581 | 37.03 | 48,275 | 55.67 | 75,927 | 54.08 |
| Mexican | 1,403 | 88.74 | 42,745 | 88.54 | 67,213 | 88.52 |
| Puerto Rican | 9 | 0.57 | 180 | 0.37 | 279 | 0.37 |
| Cuban | 3 | 0.19 | 71 | 0.15 | 122 | 0.16 |
| All Other Hispanic or Latino | 166 | 10.50 | 5,280 | 10.94 | 8,313 | 10.95 |
| 2007 Est. Hispanic or Latino by Single Race Class. | | | | | | |
| | 1,581 | | 48,275 | | 75,927 | |
| White Alone | 694 | 43.90 | 18,471 | 38.26 | 30,877 | 40.67 |
| Black or African American Alone | 3 | 0.19 | 174 | 0.36 | 275 | 0.36 |
| American Indian and Alaska Native Alone | 12 | 0.76 | 398 | 0.82 | 689 | 0.91 |
| Asian Alone | 19 | 1.20 | 249 | 0.52 | 352 | 0.46 |
| Native Hawaiian and Other Pacific Islander Alone | 1 | 0.06 | 30 | 0.06 | 54 | 0.07 |
| Some Other Race Alone | 771 | 48.77 | 26,786 | 55.49 | 40,321 | 53.10 |
| Two or More Races | 81 | 5.12 | 2,168 | 4.49 | 3,360 | 4.43 |



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|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Pop. Asian Alone Race by Category* | 137 | | 2,279 | | 3,331 | |
| Chinese, except Taiwanese | 23 | 16.79 | 361 | 15.84 | 496 | 14.89 |
| Filipino | 45 | 32.85 | 677 | 29.71 | 1,070 | 32.12 |
| Japanese | 25 | 18.25 | 399 | 17.51 | 562 | 16.87 |
| Asian Indian | 13 | 9.49 | 305 | 13.38 | 408 | 12.25 |
| Korean | 12 | 8.76 | 200 | 8.78 | 322 | 9.67 |
| Vietnamese | 8 | 5.84 | 153 | 6.71 | 205 | 6.15 |
| Cambodian | 0 | 0.00 | 3 | 0.13 | 12 | 0.36 |
| Hmong | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 |
| Laotian | 0 | 0.00 | 0 | 0.00 | 0 | 0.00 |
| Thai | 1 | 0.73 | 19 | 0.83 | 31 | 0.93 |
| Other Asian | 7 | 5.11 | 112 | 4.91 | 163 | 4.89 |
| Two or more Asian categories | 3 | 2.19 | 50 | 2.19 | 62 | 1.86 |
| 2007 Est. Population by Ancestry | 4,270 | | 86,713 | | 140,386 | |
| Pop, Arab | 12 | 0.28 | 193 | 0.22 | 295 | 0.21 |
| Pop, Czech | 11 | 0.26 | 161 | 0.19 | 261 | 0.19 |
| Pop, Danish | 19 | 0.44 | 271 | 0.31 | 502 | 0.36 |
| Pop, Dutch | 46 | 1.08 | 753 | 0.87 | 1,199 | 0.85 |
| Pop, English | 308 | 7.21 | 4,407 | 5.08 | 7,494 | 5.34 |
| Pop, French (except Basque) | 89 | 2.08 | 1,235 | 1.42 | 1,832 | 1.30 |
| Pop, French Canadian | 24 | 0.56 | 361 | 0.42 | 556 | 0.40 |
| Pop, German | 386 | 9.04 | 5,828 | 6.72 | 9,023 | 6.43 |
| Pop, Greek | 13 | 0.30 | 186 | 0.21 | 295 | 0.21 |
| Pop, Hungarian | 20 | 0.47 | 216 | 0.25 | 317 | 0.23 |
| Pop, Irish | 232 | 5.43 | 3,495 | 4.03 | 5,647 | 4.02 |
| Pop, Italian | 153 | 3.58 | 2,070 | 2.39 | 3,532 | 2.52 |
| Pop, Lithuanian | 3 | 0.07 | 38 | 0.04 | 125 | 0.09 |
| Pop, United States or American | 195 | 4.57 | 3,062 | 3.53 | 4,902 | 3.49 |
| Pop, Norwegian | 43 | 1.01 | 668 | 0.77 | 1,246 | 0.89 |
| Pop, Polish | 55 | 1.29 | 717 | 0.83 | 1,154 | 0.82 |
| Pop, Portuguese | 7 | 0.16 | 135 | 0.16 | 178 | 0.13 |
| Pop, Russian | 67 | 1.57 | 827 | 0.95 | 1,422 | 1.01 |
| Pop, Scottish | 64 | 1.50 | 1,013 | 1.17 | 1,603 | 1.14 |
| Pop, Scotch-Irish | 52 | 1.22 | 785 | 0.91 | 1,298 | 0.92 |
| Pop, Slovak | 7 | 0.16 | 156 | 0.18 | 176 | 0.13 |
| Pop, Sub-Saharan African | 2 | 0.05 | 51 | 0.06 | 100 | 0.07 |
| Pop, Swedish | 49 | 1.15 | 830 | 0.96 | 1,538 | 1.10 |
| Pop, Swiss | 13 | 0.30 | 180 | 0.21 | 321 | 0.23 |
| Pop, Ukrainian | 5 | 0.12 | 70 | 0.08 | 154 | 0.11 |
| Pop, Welsh | 20 | 0.47 | 223 | 0.26 | 344 | 0.25 |
| Pop, West Indian (exc Hisp groups) | 0 | 0.00 | 13 | 0.01 | 20 | 0.01 |



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|--|--------------------------------------|-------|--------------------------------------|-------|--------------------------------------|-------|
| | | % | | % | | % |
| 2007 Est. Population by Ancestry | | | | | | |
| Pop, Other ancestries | 1,703 | 39.88 | 45,860 | 52.89 | 74,481 | 53.05 |
| Pop, Ancestry Unclassified | 672 | 15.74 | 12,907 | 14.88 | 20,369 | 14.51 |
| 2007 Est. Pop Age 5+ by Language Spoken At Home | | | | | | |
| Speak Only English at Home | 2,835 | 70.77 | 44,818 | 56.24 | 73,705 | 56.94 |
| Speak Asian/Pacific Islander Language at Home | 85 | 2.12 | 798 | 1.00 | 1,195 | 0.92 |
| Speak IndoEuropean Language at Home | 156 | 3.89 | 1,709 | 2.14 | 2,915 | 2.25 |
| Speak Spanish at Home | 906 | 22.62 | 32,114 | 40.30 | 51,268 | 39.60 |
| Speak Other Language at Home | 25 | 0.62 | 248 | 0.31 | 368 | 0.28 |
| 2007 Est. Population by Sex | | | | | | |
| Male | 2,108 | 49.37 | 43,025 | 49.62 | 69,645 | 49.61 |
| Female | 2,162 | 50.63 | 43,688 | 50.38 | 70,741 | 50.39 |
| Male/Female Ratio | 0.98 | | 0.98 | | 0.98 | |
| 2007 Est. Population by Age | | | | | | |
| Age 0 - 4 | 264 | 6.18 | 7,026 | 8.10 | 10,935 | 7.79 |
| Age 5 - 9 | 271 | 6.35 | 6,638 | 7.66 | 10,371 | 7.39 |
| Age 10 - 14 | 294 | 6.89 | 6,708 | 7.74 | 10,491 | 7.47 |
| Age 15 - 17 | 181 | 4.24 | 4,079 | 4.70 | 6,204 | 4.42 |
| Age 18 - 20 | 161 | 3.77 | 3,551 | 4.10 | 5,560 | 3.96 |
| Age 21 - 24 | 210 | 4.92 | 4,716 | 5.44 | 7,294 | 5.20 |
| Age 25 - 34 | 627 | 14.68 | 13,221 | 15.25 | 20,853 | 14.85 |
| Age 35 - 44 | 603 | 14.12 | 12,476 | 14.39 | 19,338 | 13.77 |
| Age 45 - 49 | 285 | 6.67 | 5,231 | 6.03 | 8,161 | 5.81 |
| Age 50 - 54 | 246 | 5.76 | 4,215 | 4.86 | 6,838 | 4.87 |
| Age 55 - 59 | 217 | 5.08 | 3,570 | 4.12 | 6,482 | 4.62 |
| Age 60 - 64 | 203 | 4.75 | 3,401 | 3.92 | 6,377 | 4.54 |
| Age 65 - 74 | 385 | 9.02 | 6,440 | 7.43 | 11,614 | 8.27 |
| Age 75 - 84 | 245 | 5.74 | 4,076 | 4.70 | 7,432 | 5.29 |
| Age 85 and over | 76 | 1.78 | 1,367 | 1.58 | 2,437 | 1.74 |
| Age 16 and over | 3,374 | 79.02 | 64,842 | 74.78 | 106,384 | 75.78 |
| Age 18 and over | 3,259 | 76.32 | 62,263 | 71.80 | 102,385 | 72.93 |
| Age 21 and over | 3,098 | 72.55 | 58,712 | 67.71 | 96,825 | 68.97 |
| Age 65 and over | 706 | 16.53 | 11,883 | 13.70 | 21,483 | 15.30 |
| 2007 Est. Median Age | | | | | | |
| | 37.09 | | 33.05 | | 34.27 | |
| 2007 Est. Average Age | | | | | | |
| | 38.67 | | 35.46 | | 36.69 | |



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|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Male Population by Age | 2,108 | | 43,025 | | 69,645 | |
| Age 0 - 4 | 134 | 6.36 | 3,673 | 8.54 | 5,705 | 8.19 |
| Age 5 - 9 | 141 | 6.69 | 3,370 | 7.83 | 5,261 | 7.55 |
| Age 10 - 14 | 152 | 7.21 | 3,450 | 8.02 | 5,352 | 7.68 |
| Age 15 - 17 | 90 | 4.27 | 2,025 | 4.71 | 3,138 | 4.51 |
| Age 18 - 20 | 81 | 3.84 | 1,831 | 4.26 | 2,848 | 4.09 |
| Age 21 - 24 | 108 | 5.12 | 2,379 | 5.53 | 3,753 | 5.39 |
| Age 25 - 34 | 321 | 15.23 | 6,737 | 15.66 | 10,714 | 15.38 |
| Age 35 - 44 | 300 | 14.23 | 6,334 | 14.72 | 9,833 | 14.12 |
| Age 45 - 49 | 137 | 6.50 | 2,590 | 6.02 | 4,006 | 5.75 |
| Age 50 - 54 | 122 | 5.79 | 2,073 | 4.82 | 3,301 | 4.74 |
| Age 55 - 59 | 103 | 4.89 | 1,708 | 3.97 | 2,970 | 4.26 |
| Age 60 - 64 | 87 | 4.13 | 1,457 | 3.39 | 2,781 | 3.99 |
| Age 65 - 74 | 191 | 9.06 | 3,014 | 7.01 | 5,522 | 7.93 |
| Age 75 - 84 | 109 | 5.17 | 1,847 | 4.29 | 3,465 | 4.98 |
| Age 85 and over | 31 | 1.47 | 538 | 1.25 | 997 | 1.43 |
| 2007 Est. Median Age, Male | 35.90 | | 32.10 | | 33.18 | |
| 2007 Est. Average Age, Male | 37.74 | | 34.46 | | 35.70 | |
| 2007 Est. Female Population by Age | 2,162 | | 43,688 | | 70,741 | |
| Age 0 - 4 | 130 | 6.01 | 3,353 | 7.67 | 5,230 | 7.39 |
| Age 5 - 9 | 130 | 6.01 | 3,268 | 7.48 | 5,110 | 7.22 |
| Age 10 - 14 | 142 | 6.57 | 3,258 | 7.46 | 5,139 | 7.26 |
| Age 15 - 17 | 91 | 4.21 | 2,054 | 4.70 | 3,066 | 4.33 |
| Age 18 - 20 | 80 | 3.70 | 1,720 | 3.94 | 2,712 | 3.83 |
| Age 21 - 24 | 102 | 4.72 | 2,336 | 5.35 | 3,541 | 5.01 |
| Age 25 - 34 | 306 | 14.15 | 6,484 | 14.84 | 10,139 | 14.33 |
| Age 35 - 44 | 303 | 14.01 | 6,143 | 14.06 | 9,505 | 13.44 |
| Age 45 - 49 | 148 | 6.85 | 2,641 | 6.05 | 4,155 | 5.87 |
| Age 50 - 54 | 124 | 5.74 | 2,142 | 4.90 | 3,537 | 5.00 |
| Age 55 - 59 | 115 | 5.32 | 1,862 | 4.26 | 3,511 | 4.96 |
| Age 60 - 64 | 116 | 5.37 | 1,944 | 4.45 | 3,596 | 5.08 |
| Age 65 - 74 | 194 | 8.97 | 3,426 | 7.84 | 6,092 | 8.61 |
| Age 75 - 84 | 135 | 6.24 | 2,229 | 5.10 | 3,967 | 5.61 |
| Age 85 and over | 45 | 2.08 | 829 | 1.90 | 1,439 | 2.03 |
| 2007 Est. Median Age, Female | 38.29 | | 34.03 | | 35.46 | |
| 2007 Est. Average Age, Female | 39.58 | | 36.45 | | 37.67 | |



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|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Population Age 15+ by Marital Status* | 3,440 | | 66,342 | | 108,588 | |
| Total, Never Married | 596 | 17.33 | 14,679 | 22.13 | 23,685 | 21.81 |
| Married, Spouse present | 2,190 | 63.66 | 38,101 | 57.43 | 62,538 | 57.59 |
| Married, Spouse absent | 116 | 3.37 | 3,518 | 5.30 | 5,767 | 5.31 |
| Widowed | 219 | 6.37 | 4,171 | 6.29 | 6,974 | 6.42 |
| Divorced | 320 | 9.30 | 5,873 | 8.85 | 9,624 | 8.86 |
| Males, Never Married | 337 | 9.80 | 8,529 | 12.86 | 13,798 | 12.71 |
| Previously Married | 227 | 6.60 | 3,877 | 5.84 | 6,376 | 5.87 |
| Females, Never Married | 259 | 7.53 | 6,150 | 9.27 | 9,886 | 9.10 |
| Previously Married | 378 | 10.99 | 7,785 | 11.73 | 12,771 | 11.76 |
| 2007 Est. Pop. Age 25+ by Educational Attainment* | 2,888 | | 53,996 | | 89,531 | |
| Less than 9th grade | 156 | 5.40 | 6,600 | 12.22 | 11,436 | 12.77 |
| Some High School, no diploma | 237 | 8.21 | 7,408 | 13.72 | 12,223 | 13.65 |
| High School Graduate (or GED) | 677 | 23.44 | 12,772 | 23.65 | 19,682 | 21.98 |
| Some College, no degree | 783 | 27.11 | 13,591 | 25.17 | 22,535 | 25.17 |
| Associate Degree | 236 | 8.17 | 3,543 | 6.56 | 5,352 | 5.98 |
| Bachelor's Degree | 534 | 18.49 | 6,453 | 11.95 | 11,788 | 13.17 |
| Master's Degree | 155 | 5.37 | 2,298 | 4.26 | 3,967 | 4.43 |
| Professional School Degree | 79 | 2.74 | 1,057 | 1.96 | 2,119 | 2.37 |
| Doctorate Degree | 31 | 1.07 | 275 | 0.51 | 430 | 0.48 |
| Households | | | | | | |
| 2012 Projection | 2,103 | | 36,130 | | 60,651 | |
| 2007 Estimate | 1,658 | | 29,130 | | 48,736 | |
| 2000 Census | 976 | | 18,529 | | 30,903 | |
| 1990 Census | 579 | | 11,503 | | 19,366 | |
| Growth 2007-2012 | 26.84% | | 24.03% | | 24.45% | |
| Growth 2000-2007 | 69.88% | | 57.21% | | 57.71% | |
| Growth 1990-2000 | 68.57% | | 61.08% | | 59.57% | |
| 2007 Est. Households by Household Type | 1,658 | | 29,130 | | 48,736 | |
| Family Households | 1,159 | 69.90 | 21,745 | 74.65 | 36,023 | 73.91 |
| Nonfamily Households | 498 | 30.04 | 7,385 | 25.35 | 12,713 | 26.09 |
| 2007 Est. Group Quarters Population | 0 | | 591 | | 1,211 | |
| 2007 Households by Ethnicity, Hispanic/Latino | 426 | 25.69 | 12,023 | 41.27 | 18,894 | 38.77 |



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|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Households by Household Income | 1,658 | | 29,130 | | 48,736 | |
| Income Less than \$15,000 | 143 | 8.62 | 2,935 | 10.08 | 5,049 | 10.36 |
| Income \$15,000 - \$24,999 | 144 | 8.69 | 3,034 | 10.42 | 5,167 | 10.60 |
| Income \$25,000 - \$34,999 | 155 | 9.35 | 3,085 | 10.59 | 5,139 | 10.54 |
| Income \$35,000 - \$49,999 | 237 | 14.29 | 5,261 | 18.06 | 8,203 | 16.83 |
| Income \$50,000 - \$74,999 | 320 | 19.30 | 5,567 | 19.11 | 9,147 | 18.77 |
| Income \$75,000 - \$99,999 | 196 | 11.82 | 3,219 | 11.05 | 5,236 | 10.74 |
| Income \$100,000 - \$149,999 | 280 | 16.89 | 3,662 | 12.57 | 6,058 | 12.43 |
| Income \$150,000 - \$249,999 | 126 | 7.60 | 1,660 | 5.70 | 2,951 | 6.06 |
| Income \$250,000 - \$499,999 | 40 | 2.41 | 509 | 1.75 | 1,193 | 2.45 |
| Income \$500,000 and more | 17 | 1.03 | 197 | 0.68 | 595 | 1.22 |
| 2007 Est. Average Household Income | \$83,038 | | \$71,582 | | \$76,674 | |
| 2007 Est. Median Household Income | \$61,721 | | \$51,122 | | \$52,218 | |
| 2007 Est. Per Capita Income | \$32,236 | | \$24,153 | | \$26,755 | |
| 2007 Est. Household Type, Presence Own Children* | 1,658 | | 29,130 | | 48,736 | |
| Single Male Householder | 146 | 8.81 | 2,190 | 7.52 | 3,828 | 7.85 |
| Single Female Householder | 219 | 13.21 | 3,418 | 11.73 | 5,981 | 12.27 |
| Married-Couple Family, own children | 362 | 21.83 | 7,602 | 26.10 | 11,572 | 23.74 |
| Married-Couple Family, no own children | 596 | 35.95 | 9,489 | 32.57 | 17,039 | 34.96 |
| Male Householder, own children | 38 | 2.29 | 848 | 2.91 | 1,250 | 2.56 |
| Male Householder, no own children | 24 | 1.45 | 580 | 1.99 | 984 | 2.02 |
| Female Householder, own children | 89 | 5.37 | 2,064 | 7.09 | 3,305 | 6.78 |
| Female Householder, no own children | 50 | 3.02 | 1,163 | 3.99 | 1,874 | 3.85 |
| Nonfamily, Male Householder | 78 | 4.70 | 1,042 | 3.58 | 1,740 | 3.57 |
| Nonfamily, Female Householder | 55 | 3.32 | 736 | 2.53 | 1,163 | 2.39 |
| 2007 Est. Households by Household Size* | 1,658 | | 29,130 | | 48,736 | |
| 1-person household | 365 | 22.01 | 5,608 | 19.25 | 9,809 | 20.13 |
| 2-person household | 679 | 40.95 | 10,211 | 35.05 | 18,313 | 37.58 |
| 3-person household | 233 | 14.05 | 4,040 | 13.87 | 6,414 | 13.16 |
| 4-person household | 200 | 12.06 | 4,086 | 14.03 | 6,195 | 12.71 |
| 5-person household | 105 | 6.33 | 2,592 | 8.90 | 3,993 | 8.19 |
| 6-person household | 43 | 2.59 | 1,291 | 4.43 | 1,985 | 4.07 |
| 7 or more person household | 31 | 1.87 | 1,301 | 4.47 | 2,028 | 4.16 |
| 2007 Est. Average Household Size | 2.58 | | 2.96 | | 2.86 | |



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|--|-------------------|---|-------------------|---|-------------------|---|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Households by Presence of People* | 1,658 | | 29,130 | | 48,736 | |

Households with 1 or more People under Age 18:

| | | | | | | |
|----------------------------------|-----|-------|-------|-------|--------|-------|
| Married-Couple Family | 385 | 23.22 | 8,177 | 28.07 | 12,455 | 25.56 |
| Other Family, Male Householder | 42 | 2.53 | 995 | 3.42 | 1,509 | 3.10 |
| Other Family, Female Householder | 100 | 6.03 | 2,421 | 8.31 | 3,883 | 7.97 |
| Nonfamily, Male Householder | 3 | 0.18 | 63 | 0.22 | 98 | 0.20 |
| Nonfamily, Female Householder | 0 | 0.00 | 24 | 0.08 | 36 | 0.07 |

Households no People under Age 18:

| | | | | | | |
|----------------------------------|-----|-------|-------|-------|--------|-------|
| Married-Couple Family | 573 | 34.56 | 8,914 | 30.60 | 16,156 | 33.15 |
| Other Family, Male Householder | 20 | 1.21 | 433 | 1.49 | 725 | 1.49 |
| Other Family, Female Householder | 39 | 2.35 | 806 | 2.77 | 1,295 | 2.66 |
| Nonfamily, Male Householder | 221 | 13.33 | 3,168 | 10.88 | 5,471 | 11.23 |
| Nonfamily, Female Householder | 274 | 16.53 | 4,129 | 14.17 | 7,108 | 14.58 |

2007 Est. Households by Number of Vehicles*

| | | | | | | |
|--------------------|-----|-------|--------|-------|--------|-------|
| No Vehicles | 58 | 3.50 | 1,924 | 6.60 | 3,231 | 6.63 |
| 1 Vehicle | 611 | 36.85 | 10,650 | 36.56 | 18,377 | 37.71 |
| 2 Vehicles | 732 | 44.15 | 12,688 | 43.56 | 20,940 | 42.97 |
| 3 Vehicles | 198 | 11.94 | 2,839 | 9.75 | 4,726 | 9.70 |
| 4 Vehicles | 49 | 2.96 | 819 | 2.81 | 1,166 | 2.39 |
| 5 or more Vehicles | 10 | 0.60 | 209 | 0.72 | 295 | 0.61 |

2007 Est. Average Number of Vehicles*

| | | | | | | |
|--|------|--|------|--|------|--|
| | 1.76 | | 1.68 | | 1.66 | |
|--|------|--|------|--|------|--|

Family Households

| | | | | | | |
|------------------|--------|--|--------|--|--------|--|
| 2012 Projection | 1,465 | | 26,877 | | 44,660 | |
| 2007 Estimate | 1,159 | | 21,745 | | 36,023 | |
| 2000 Census | 689 | | 13,955 | | 23,071 | |
| 1990 Census | 388 | | 8,235 | | 14,167 | |
| Growth 2007-2012 | 26.40% | | 23.60% | | 23.98% | |
| Growth 2000-2007 | 68.21% | | 55.82% | | 56.14% | |
| Growth 1990-2000 | 77.58% | | 69.46% | | 62.85% | |



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Radius 3: INDIO BLVD AT JEFFERSON ST, INDIO, CA 92201, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Family Households by Household Income | 1,159 | | 21,745 | | 36,023 | |
| Income Less than \$15,000 | 64 | 5.52 | 1,520 | 6.99 | 2,795 | 7.76 |
| Income \$15,000 - \$24,999 | 80 | 6.90 | 2,196 | 10.10 | 3,523 | 9.78 |
| Income \$25,000 - \$34,999 | 87 | 7.51 | 2,198 | 10.11 | 3,600 | 9.99 |
| Income \$35,000 - \$49,999 | 180 | 15.53 | 4,122 | 18.96 | 6,181 | 17.16 |
| Income \$50,000 - \$74,999 | 215 | 18.55 | 4,126 | 18.97 | 6,708 | 18.62 |
| Income \$75,000 - \$99,999 | 146 | 12.60 | 2,551 | 11.73 | 4,176 | 11.59 |
| Income \$100,000 - \$149,999 | 220 | 18.98 | 2,951 | 13.57 | 4,879 | 13.54 |
| Income \$150,000 - \$249,999 | 116 | 10.01 | 1,512 | 6.95 | 2,658 | 7.38 |
| Income \$250,000 - \$499,999 | 36 | 3.11 | 412 | 1.89 | 1,003 | 2.78 |
| Income \$500,000 and more | 15 | 1.29 | 158 | 0.73 | 501 | 1.39 |
| 2007 Est. Average Family Household Income | \$94,277 | | \$76,586 | | \$83,037 | |
| 2007 Est. Median Family Household Income | \$69,560 | | \$55,073 | | \$57,130 | |
| 2007 Est. Families by Poverty Status* | 1,159 | | 21,745 | | 36,023 | |
| Income At or Above Poverty Level: | | | | | | |
| Married-Couple Family, own children | 357 | 30.80 | 7,462 | 34.32 | 11,038 | 30.64 |
| Married-Couple Family, no own children | 550 | 47.45 | 8,586 | 39.48 | 15,577 | 43.24 |
| Male Householder, own children | 34 | 2.93 | 792 | 3.64 | 1,195 | 3.32 |
| Male Householder, no own children | 14 | 1.21 | 315 | 1.45 | 573 | 1.59 |
| Female Householder, own children | 68 | 5.87 | 1,779 | 8.18 | 2,574 | 7.15 |
| Female Householder, no own children | 57 | 4.92 | 710 | 3.27 | 1,149 | 3.19 |
| Income Below Poverty Level: | | | | | | |
| Married-Couple Family, own children | 30 | 2.59 | 771 | 3.55 | 1,465 | 4.07 |
| Married-Couple Family, no own children | 20 | 1.73 | 271 | 1.25 | 531 | 1.47 |
| Male Householder, own children | 7 | 0.60 | 244 | 1.12 | 342 | 0.95 |
| Male Householder, no own children | 7 | 0.60 | 77 | 0.35 | 124 | 0.34 |
| Female Householder, own children | 12 | 1.04 | 706 | 3.25 | 1,382 | 3.84 |
| Female Householder, no own children | 3 | 0.26 | 31 | 0.14 | 73 | 0.20 |
| 2007 Est. Pop Age 16+ by Employment Status* | 3,374 | | 64,842 | | 106,384 | |
| In Armed Forces | 5 | 0.15 | 61 | 0.09 | 70 | 0.07 |
| Civilian - Employed | 1,841 | 54.56 | 34,029 | 52.48 | 54,212 | 50.96 |
| Civilian - Unemployed | 80 | 2.37 | 2,142 | 3.30 | 3,751 | 3.53 |
| Not in Labor Force | 1,448 | 42.92 | 28,609 | 44.12 | 48,351 | 45.45 |



Pop-Facts: Demographic Snapshot Report

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Radius 3: INDIO BLVD AT JEFFERSON ST, INDIO, CA 92201, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|---|-------------------|-------|-------------------|-------|-------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Civ Employed Pop 16+ Class of Worker* | 1,841 | | 34,029 | | 54,212 | |
| For-Profit Private Workers | 1,200 | 65.18 | 23,833 | 70.04 | 38,266 | 70.59 |
| Non-Profit Private Workers | 87 | 4.73 | 1,897 | 5.57 | 2,938 | 5.42 |
| Local Government Workers | 238 | 12.93 | 3,461 | 10.17 | 5,097 | 9.40 |
| State Government Workers | 84 | 4.56 | 1,385 | 4.07 | 2,012 | 3.71 |
| Federal Government Workers | 29 | 1.58 | 484 | 1.42 | 698 | 1.29 |
| Self-Emp Workers | 193 | 10.48 | 2,832 | 8.32 | 5,019 | 9.26 |
| Unpaid Family Workers | 10 | 0.54 | 137 | 0.40 | 181 | 0.33 |
| 2007 Est. Civ Employed Pop 16+ by Occupation* | 1,841 | | 34,029 | | 54,212 | |
| Management, Business, and Financial Operations | 265 | 14.39 | 3,851 | 11.32 | 6,722 | 12.40 |
| Professional and Related Occupations | 413 | 22.43 | 5,645 | 16.59 | 8,549 | 15.77 |
| Service | 340 | 18.47 | 8,407 | 24.71 | 13,104 | 24.17 |
| Sales and Office | 546 | 29.66 | 8,781 | 25.80 | 13,852 | 25.55 |
| Farming, Fishing, and Forestry | 10 | 0.54 | 604 | 1.77 | 1,457 | 2.69 |
| Construction, Extraction and Maintenance | 161 | 8.75 | 3,962 | 11.64 | 6,248 | 11.53 |
| Production, Transportation and Material Moving | 107 | 5.81 | 2,778 | 8.16 | 4,281 | 7.90 |
| 2007 Est. Pop 16+ by Occupation Classification* | 1,841 | | 34,029 | | 54,212 | |
| Blue Collar | 268 | 14.56 | 6,740 | 19.81 | 10,529 | 19.42 |
| White Collar | 1,215 | 66.00 | 18,144 | 53.32 | 28,872 | 53.26 |
| Service and Farm | 358 | 19.45 | 9,145 | 26.87 | 14,812 | 27.32 |
| 2007 Est. Workers Age 16+, Transportation To Work* | 1,824 | | 33,538 | | 53,174 | |
| Drove Alone | 1,411 | 77.36 | 24,621 | 73.41 | 38,107 | 71.66 |
| Car Pooled | 288 | 15.79 | 6,073 | 18.11 | 9,860 | 18.54 |
| Public Transportation | 20 | 1.10 | 463 | 1.38 | 678 | 1.28 |
| Walked | 20 | 1.10 | 651 | 1.94 | 889 | 1.67 |
| Motorcycle | 8 | 0.44 | 85 | 0.25 | 166 | 0.31 |
| Bicycle | 0 | 0.00 | 72 | 0.21 | 165 | 0.31 |
| Other Means | 7 | 0.38 | 351 | 1.05 | 713 | 1.34 |
| Worked at Home | 70 | 3.84 | 1,221 | 3.64 | 2,596 | 4.88 |
| 2007 Est. Workers Age 16+ by Travel Time to Work* | 1,755 | | 32,317 | | 50,578 | |
| Less than 15 Minutes | 630 | 35.90 | 10,328 | 31.96 | 15,893 | 31.42 |
| 15 - 29 Minutes | 759 | 43.25 | 14,818 | 45.85 | 23,275 | 46.02 |
| 30 - 44 Minutes | 188 | 10.71 | 4,793 | 14.83 | 7,669 | 15.16 |
| 45 - 59 Minutes | 30 | 1.71 | 577 | 1.79 | 1,048 | 2.07 |
| 60 or more Minutes | 147 | 8.38 | 1,801 | 5.57 | 2,692 | 5.32 |
| 2007 Est. Average Travel Time to Work in Minutes* | 24.20 | | 23.41 | | 23.51 | |



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| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | <i>Radius 1</i> | % | <i>Radius 2</i> | % | <i>Radius 3</i> | % |
| 2007 Est. Tenure of Occupied Housing Units | 1,658 | | 29,130 | | 48,736 | |
| Owner Occupied | 1,161 | 70.02 | 20,489 | 70.34 | 34,029 | 69.82 |
| Renter Occupied | 496 | 29.92 | 8,641 | 29.66 | 14,706 | 30.17 |
| 2007 Occ Housing Units, Avg Length of Residence | 5 | | 6 | | 6 | |
| 2007 Est. All Owner-Occupied Housing Values | 1,161 | | 20,489 | | 34,029 | |
| Value Less than \$20,000 | 11 | 0.95 | 487 | 2.38 | 576 | 1.69 |
| Value \$20,000 - \$39,999 | 17 | 1.46 | 381 | 1.86 | 448 | 1.32 |
| Value \$40,000 - \$59,999 | 11 | 0.95 | 311 | 1.52 | 394 | 1.16 |
| Value \$60,000 - \$79,999 | 6 | 0.52 | 198 | 0.97 | 265 | 0.78 |
| Value \$80,000 - \$99,999 | 5 | 0.43 | 172 | 0.84 | 272 | 0.80 |
| Value \$100,000 - \$149,999 | 14 | 1.21 | 536 | 2.62 | 861 | 2.53 |
| Value \$150,000 - \$199,999 | 21 | 1.81 | 1,225 | 5.98 | 1,931 | 5.67 |
| Value \$200,000 - \$299,999 | 130 | 11.20 | 4,057 | 19.80 | 6,714 | 19.73 |
| Value \$300,000 - \$399,999 | 219 | 18.86 | 3,430 | 16.74 | 5,435 | 15.97 |
| Value \$400,000 - \$499,999 | 164 | 14.13 | 2,696 | 13.16 | 3,968 | 11.66 |
| Value \$500,000 - \$749,999 | 325 | 27.99 | 4,182 | 20.41 | 6,476 | 19.03 |
| Value \$750,000 - \$999,999 | 118 | 10.16 | 1,496 | 7.30 | 2,807 | 8.25 |
| Value \$1,000,000 or more | 121 | 10.42 | 1,317 | 6.43 | 3,882 | 11.41 |
| 2007 Est. Median All Owner-Occupied Housing Value | \$489,394 | | \$383,868 | | \$402,998 | |
| 2007 Est. Housing Units by Units in Structure* | 1,928 | | 34,721 | | 62,982 | |
| 1 Unit Attached | 106 | 5.50 | 2,649 | 7.63 | 8,172 | 12.98 |
| 1 Unit Detached | 1,255 | 65.09 | 20,424 | 58.82 | 35,049 | 55.65 |
| 2 Units | 6 | 0.31 | 276 | 0.79 | 657 | 1.04 |
| 3 to 19 Units | 212 | 11.00 | 3,579 | 10.31 | 6,876 | 10.92 |
| 20 to 49 Units | 18 | 0.93 | 557 | 1.60 | 862 | 1.37 |
| 50 or More Units | 133 | 6.90 | 2,384 | 6.87 | 4,005 | 6.36 |
| Mobile Home or Trailer | 174 | 9.02 | 4,203 | 12.11 | 6,016 | 9.55 |
| Boat, RV, Van, etc. | 23 | 1.19 | 649 | 1.87 | 1,345 | 2.14 |



Pop-Facts: Demographic Snapshot Report

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Radius 3: INDIO BLVD AT JEFFERSON ST, INDIO, CA 92201, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 3.00 miles | | 0.00 - 5.00 miles | |
|--|-------------------|-------|-------------------|-------|-------------------|-------|
| | <i>Radius 1</i> | % | <i>Radius 2</i> | % | <i>Radius 3</i> | % |
| 2007 Est. Housing Units by Year Structure Built | 1,928 | | 34,721 | | 62,982 | |
| Housing Units Built 1999 to 2007 | 883 | 45.80 | 13,829 | 39.83 | 24,750 | 39.30 |
| Housing Unit Built 1995 to 1998 | 202 | 10.48 | 3,873 | 11.15 | 6,545 | 10.39 |
| Housing Unit Built 1990 to 1994 | 208 | 10.79 | 3,721 | 10.72 | 6,591 | 10.46 |
| Housing Unit Built 1980 to 1989 | 431 | 22.35 | 6,239 | 17.97 | 12,204 | 19.38 |
| Housing Unit Built 1970 to 1979 | 122 | 6.33 | 2,785 | 8.02 | 5,383 | 8.55 |
| Housing Unit Built 1960 to 1969 | 55 | 2.85 | 2,484 | 7.15 | 4,325 | 6.87 |
| Housing Unit Built 1950 to 1959 | 20 | 1.04 | 1,354 | 3.90 | 2,388 | 3.79 |
| Housing Unit Built 1940 to 1949 | 4 | 0.21 | 324 | 0.93 | 526 | 0.84 |
| Housing Unit Built 1939 or Earlier | 2 | 0.10 | 113 | 0.33 | 270 | 0.43 |
| 2007 Est. Median Year Structure Built ** | 1997 | | 1995 | | 1995 | |

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

| | | | |
|----------------------------|--------------------|-----------|-------------|
| INDIO BLVD AT JEFFERSON ST | Latitude/Longitude | 33.742800 | -116.262900 |
| INDIO, CA 92201 | Radius | 0.00 | - 1.00 |

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

| | | | |
|----------------------------|--------------------|-----------|-------------|
| INDIO BLVD AT JEFFERSON ST | Latitude/Longitude | 33.742800 | -116.262900 |
| INDIO, CA 92201 | Radius | 0.00 | - 3.00 |

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

| | | | |
|----------------------------|--------------------|-----------|-------------|
| INDIO BLVD AT JEFFERSON ST | Latitude/Longitude | 33.742800 | -116.262900 |
| INDIO, CA 92201 | Radius | 0.00 | - 5.00 |

Project Information:

Site: 1

Order Number: 966321232

